



**The Strategic Energy Management offering helps retailers identify and implement low- and no-cost energy efficiency projects that focus on maintenance and behavioral changes that result in lasting energy savings.**

## **STRATEGIC ENERGY MANAGEMENT**

### **Retail**

Managing how your business uses energy and making simple, low-cost changes can save significant dollars on energy costs while boosting your bottom line.

ComEd understands that operating a retail business leaves little time to think about energy use.

That's why through this offering, at no cost, you will be assigned an energy coach and support team who will:

- Perform an energy assessment of your site(s)
- Model and monitor your energy consumption over the course of a year
- Identify operational changes and behaviors that could cut your energy bill up to 15%
- Provide materials and training to help your employees save energy while on the job
- Share how certain energy efficient products can improve the aesthetics of your space

In addition to reduced energy costs, ComEd also offers up to \$1,000 in cash incentives for participating, and an additional one cent per kWh incentive for implemented measures.

### **Not Your Typical Utility Program**

By participating, you will be part of a group of retailers learning together and sharing best practices. This year-long offering includes a series of three remote 90-minute workshops and monthly coaching sessions focused on identifying and implementing changes.

## HOW STRATEGIC ENERGY MANAGEMENT WORKS



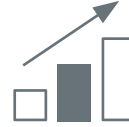
Three remote group workshops and training



Energy site assessment



Optimizing existing equipment and operations



Energy performance tracking



Onsite support

## TYPICAL PROJECTS

### Operational

Building controls

Lighting level adjustments

Space optimization

Scheduling optimization

Equipment timers

Leak detection

### Behavioral

Adjust HVAC setpoints

Shut open doors

Clean and maintain equipment

Turn off lights

Remove unused equipment

Energy efficiency competitions

## HOW TO GET STARTED

Program participation is limited. To join:

1. Contact Energy Coach John Higgins ([john.higgins@clearesult.com](mailto:john.higgins@clearesult.com)) to register or learn more
2. Review, sign and submit a Participation Agreement
3. Attend a remote/on-line orientation session set up by your new Energy Coach